



# COMPANY PROFILE **VRS** **SOFTWARE**

## About Us

VRS Software is an Information Technology Company with expertise in System Integration was established by experienced and capable professionals of the field. Our areas of specialization are

- *Window Application*
- *Web Based Application*
- *Mobile Application*



*Software*



*Mobile Apps*



*Web  
Development*

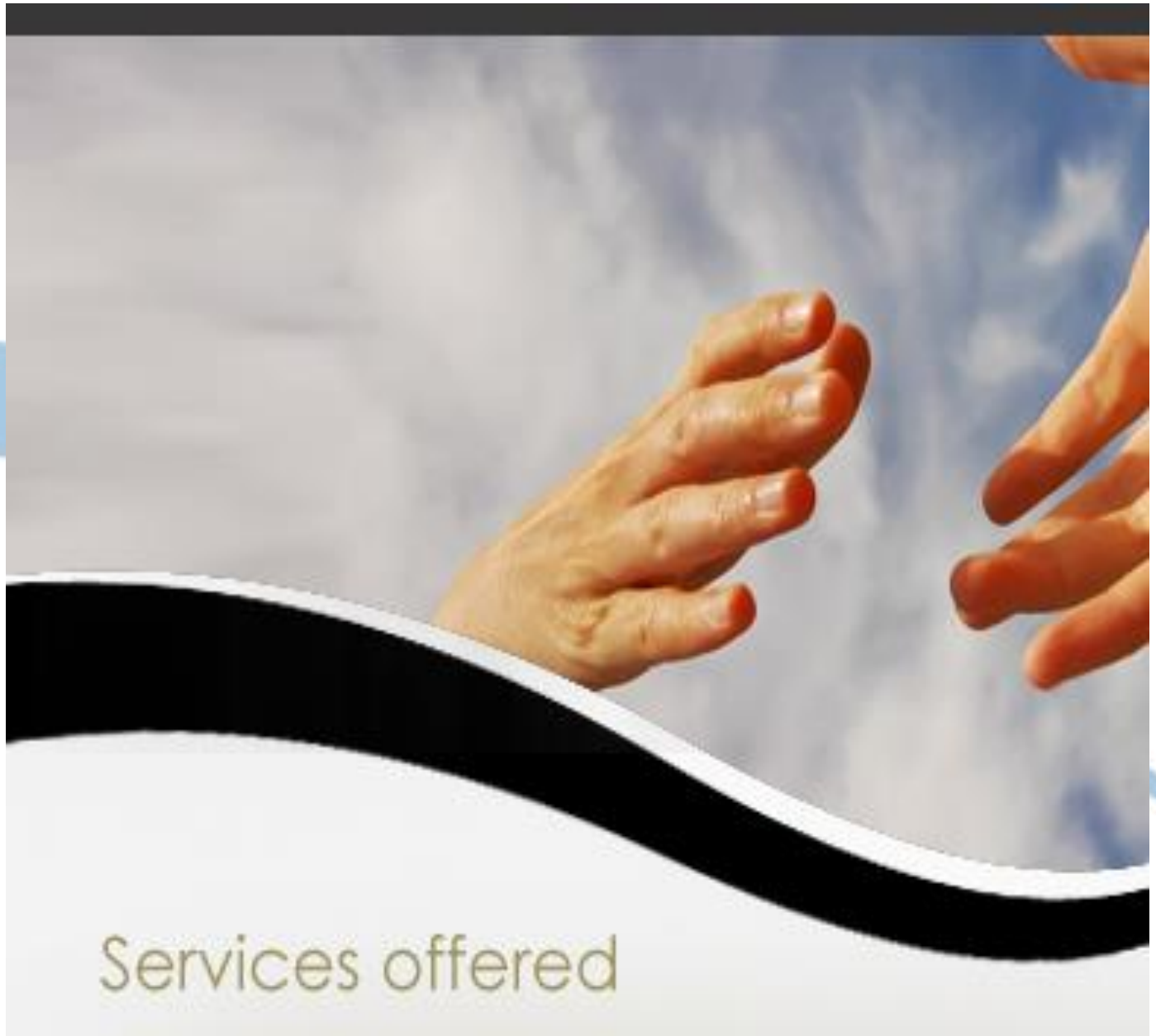


## Vision

To be the company that best understands and satisfies the product, service of Our Client—globally.

## Mission

At **VRS Software**, we believe in providing better services to our clients. Translating client's mission and goals onto successful ventures and application of cost-effective measures is the core objective of our company.



### • Software Development



One of our core sectors is software development according to customer's requirement as we are based in India we are offering offshore software development and web development services. The company delivers a range of software development solutions that includes enterprise applications, professional web site design and product engineering.

### • Mobile Application Development



**VRS Software** provides the full spectrum of mobile application development services, from initial design and architecture to development and integration into your existing technologies. VRS Software's mobile application development services help our customers to get value-added mobile applications tailored exactly to their specific business requirements for enhanced efficiency, functionality and value addition.

### • Web Development



The internet is a famous place where all the businesses are joined through web and an optimized website

plays the significant role in the achievements of any business. At VRS Software, we work to provide the many diverse elements that define your online presence in a manner that suits your requirements with a strong focus on the necessities of your target audience.

### • Web Designing



A good web designing reinforces your message and delivers it with more impact. Our web designers will work with you to establish a specification of your website's look and feel, functionality and navigational framework. We provide a range of web designing services, web development services, e-Business solutions and internet solutions from basic designing solutions to more complex internet solutions.

### • SEO



Search engine is come-out as a very good source of business as use of search engine by people is increasing. If your ad campaign is managed properly and when you get the best visibility on internet dome. Your possibilities of getting business go high. High visibility and high ranking plays a vital role in online marketing of your business. VRS Software offers expert, and quality SEO Services .We are aiming towards your success because your success is our success. We provide you the quality and best SEO services.

## • Domain Names



Domain name is a unique word or a couple of words, usually associated with an IP address that represents a special place on the Internet. You need a domain name because it gives a name of your place in the biggest society in the world - the World Wide Web. A good domain name is a very essential part of getting your website well-recognized on Google, Yahoo & other search engines. VRS Software provides online domain registration services for its clients across the globe.

## • Web Hosting

Hosting a website means making a website available to public worldwide.



When you create website, it is composed of web pages having text, images, videos and other content for people to see them. However, people can see your website only when it is available on the Internet. To make your website available on the Internet, you have to store it on a computer called web server. When you buy some space on a web server and store your WebPages there, your website becomes hosted and can be seen by anyone.

We provide Hosting services for website, web portals and ecommerce website on windows or Linux hosting servers. We provide Shared Servers, VPS Servers and Dedicated Servers to our clients as

per their need and application requirements.

## • Bulk SMS



In the present modern globalization edge there are lots of sources to advertising the business products or services like television, internet website and many more. But a cheapest service is SMS services the best option to advertise the products. Sending bulk SMS to advertise your new products and services is an effective way of advertising. With our bulk SMS gateway you can send SMS to all your customers and subscribers in one single click.

## • Hardware Solutions



Buying a Computer or a Laptop becomes very easy, when someone guides you properly for what you want. We at VRS offer a wide range of Desktops, Laptops, Computer Peripherals, Networking Devices, Security Devices and much more. We can offer you the best of Rates and Service for any you or your company requires with For Hardware and Networking.



### **Other Services we are provides**

- Market Research.
- Website Redesign
- Advertisement – Digital / Print / Outdoor
- Social Media Planning & Social Media applications – LinkedIn, Face book, Twitter.
- Digital Media Planning, Buying.
- Content Development
- Marketing Collaterals – Brochures, Presentation, data sheets, white papers, case study
- Branding, Corporate identity Packages – Logo, Letterhead, VC
- Flash & Multimedia Services

# Our Products





### • UniRetail 6

**UniRetail 6** is a fully integrated retail business management **Software Solution for Retail Stores and Chains**. VRS Software offers Retail software products and Point of Sale (POS) solutions which integrate a wide spectrum of customer requirements, streamlining business functions and increase organizational efficiency with a definite mark of quality with a return on investments assurance.

### • UniERP 6

**Software Solution for Garment manufacturing, Wholesale and Distributor**. UniERP 6 software guaranteed you to help you to run your business better. It keeps you in complete control of your business it suits all kinds of businesses and all requirements. It is easy to learn, implement, and use without having to call for specialists



- **UniPack 6**



Unipack6 is a good fit for the home furnishings retail marketplace. Any business owner in the home furnishings arena continuously faces challenges to keep abreast with the ever-changing retail marketplace. Competition is tough and there are too many disparate systems to handle and control. Unipack 6 in home furnishings is designed to help you improve business processes, become profitable and control your costs.

- **UniTex**

Software Solution for **Textile Industry**. For Textile Industry VRS SOFTWARES guarantees an advanced technological solution that



effectively responds to a specific sector and at the same time presents a team with skills and experience to implement a business management project in an effective manner.



- **Cheque Printing**

When printing cheques, you need a secure way to print the amount and the name of the person the cheque is payable to. This is a fully functional Cheque Printing Software and it will make your Cheque printing tasks go faster and more smoothly.

Cheque Printing Software is a simple yet powerful application used to make the process of printing of your Cheques faster and easier. It prints on your own personal cheques. There are many features that simplify the whole process of printing personal cheques. There is a fully functional database that stores your Payees, and many more sets of data. The Cheque printing software will help you to print cheques in your bank's format. It is probably one of the easiest Personal Cheque Printing software in the market today.

- **UniDMS**



DMS is innovative software that enhances and extends Microsoft® Office. It sports vital features like **Smart file Management, Record Management, Knowledge Management** and Continuity Management. DMS automatically organizes documents by classifying them logically as working, inactive and historical, thus making their retrieval or their use to create new documents faster and easier, independent of the original creator.

## Our Verticals

**Apparels**



**Textile**



**Home Furnishing**



**Manufacturing**



**Jewellery**



**FMCG**

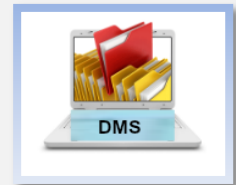


**Footwear**



**Mobile Store**

## Modules Sub Modules



## Company Portfolio

### SEO Projects:

Below are examples of search engine optimization projects that VRS Software has worked on.



<http://www.raghwendra.com/>

Raghwendra Web Services is a website development company that caters to a large number of clients from across the world in different domains.

VRS Software was able to secure them over four top five positions in the search engines .Key search terms include "freelance developer in Delhi" and "freelance website developer in Delhi."



<http://www.goisb.com/>

group of ISB alumni start this website to portray an authentic and complete picture about ISB without being bound by the official strings.

VRS Software was able to secure them over four top five positions in the search engines .Key search terms include "isb preparation Mohall" and "isb essay 2013-14 Mohall."





<http://www.idsrg.com/>

International Development Sector Resource (IDSR) provides business Management services, Recruitment services, and Accounting services.

VRS Software was able to secure them over four top 10 positions in the search engines



<http://shriwebtech.com/>

Shri Web Tech is web design and web development company in delhi india and provides very affordable Web Design, Web Development, SEO Services, Graphics Design and Logo Design.

**Shri Web Tech** came to VRS Software with need to dominate the search engine results for their Services. VRS secured the #1 position in Google for the keywords.



<http://www.hongkongcourtreporting.com/>

Reitz Worldwide is a premier provider of Noticing and Scheduling Rules. They provide experienced court reporter in Hong Kong for your depositions. VRS Software was able to secure them over four top 10 positions in the search engines

**Web Development:**





<http://www.vrssoftwares.com/>



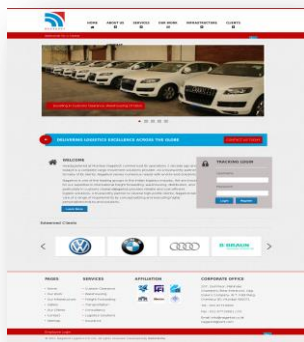
<http://www.anandfiresafety.com/>



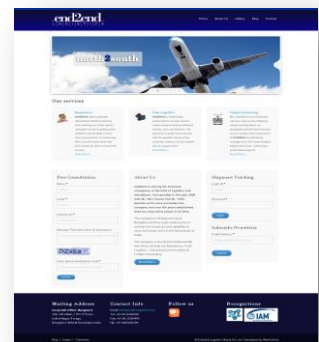
<http://sparshsystems.in>



<http://www.shriwebtech.com/>

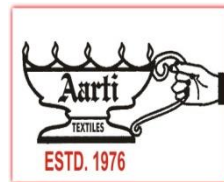


<http://nagarkot.co.in/>



<http://www.end2endglobal.com/>

## Clientele



## Partner Presence

- ❖ Nerul-Navi Mumbai
- ❖ Bhagalpur-Bihar
- ❖ Jaipur-Rajasthan
- ❖ Delhi
- ❖ Bimbewadi-Pune
- ❖ G.B Road-Thane

## International Partners

- ❖ Bahrin

## Technology Used

- VB.Net
- C#.Net
- ASP.Net
- SQL Server
- Crystal Report
- JAVA
- Android
- PHP-MySql
- Joomla
- Wordpress
- Drupal

## Contact Us

*9<sup>th</sup> Ground Floor, Teertha Bldg,  
Annapurna Estate, Phase 5,  
Indralok, Bhayander (E), Thane-  
401105.*

*+91-22-2298-5058*

*+91-986-972-3951*

*+91-720-848-4769*

### *Pune Office*

*6<sup>th</sup> Floor, A Wing, k.k market  
Bhimbewadi, Pune-43*

*+91-206-524-1234*

*+91-973-070-2061*

### *Jaipur Office*

*Sector 1, Plot No 94,  
Near Khandelval Towers,  
New Vidyadhar Nagar,  
Jaipur-302039.*

*+91-931-407-4411*

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<http://www.linkedin.com/company/vrs-software>

